

JAPAN AND THE OLYMPICS

The 2021 games will mark the second time that Japan has hosted the Summer Olympic Games, the first being also in Tokyo in 1964, making this the first city in Asia to host the Summer Games twice. Japan's capital is all set to host Olympic Games, with all the pandemic rules and regulations in place across venue. The Tokyo games will take place over 17 action-packed days from July 23 to August 8 2021. The Opening Ceremony will be held at Tokyo's Olympic Stadium on July 23, 2021.

A city brimming with traditional and modern culture, futuristic trends and extraordinary metropolitanism, from Tokyo Sky Tree to the beloved Sumida River, from the majestic Mt. Fuji to the verdant valleys of Nikko, the Ghibli Museum to Gunma's bountiful fruit farms, get out of the city and in touch with a different side of Japan. You couldn't even dream of a place with more impressive experience and attractions.

The Olympic and Paralympics Village was constructed in the Harumi waterfront district of Tokyo. The residential units used by athletes during the Tokyo 2020 Games, will be renovated for use as general residential apartments after the Games. The Tokyo Metropolitan Government has been working on compiling "the model plan of the post-games-use of the Olympic and Paralympics Village", and aims to establish a new community where a diverse range of people can interact and live comfortably at the site. For more information:

https://www.2020games.metro.tokyo.lg.jp/eng/taikaiyunbi/taikai/kaijyou/kaijyou_other_01/index.html

Tokyo Metropolitan Government has set up a "multilingual broadcasting system" that distributes announcements in the facility in multiple languages even those who do not understand Japanese or have hearing impairments can obtain information from the announcements in the facility, and more people are safe, secure, and comfortable. One can use the facilities after the game, these systems will be utilized at international competitions and various events to remove the language barrier and obstacles, and make it a legacy of a "symbiotic society" where everyone, both Japanese and foreigners, can live comfortably...

For more information: https://www.metro.tokyo.lg.jp/english/topics/2021/0716_01.html

Tokyo Metropolitan Government is pooling all their resources to ensure that even during the COVID-19 pandemic, the Tokyo 2020 Games will succeed. The Tokyo 2020 Games will showcase a new way of holding the Olympic and Paralympic Games. The aim is to make this the "Best Games Ever." In order to achieve this goal, along with constructing new permanent facilities that will serve as competition venues, the team is also engaged in numerous

PRESS RELEASE

報道発表資料

efforts to ensure safety and improve the functionality of the city such as improving the transport infrastructure and universal accessibility, smooth and easy transportation, which are essential for smooth operations of the Games. The necessary preparations are all in place such as recruiting, training, and managing city volunteers, promoting multilingual signage. For more information:

<https://www.2020games.metro.tokyo.lg.jp/eng/taikaiyunbi/taikai/yakuwari/index.html>

They are also collaborating and cooperating with the Organizing Committee in building up excitement and anticipation towards the Games, and implementing cultural and educational programmes. The aim is to work towards turning the various projects undertaken for the Games into legacies for the future.

For the updated media information;

Visit, Tokyo and Beyond 2020 Media Resources:

<https://www.japan.travel/tokyo-and-beyond-2020/en/media/>

Visit, Tokyo Media Centre:

<https://tokyo.mediacenter.jp/>

About Japan National Tourism Organization:

The Japan National Tourism Organization (JNTO) was founded in 1964 with the mission of enticing foreign travelers to Japan. Affiliated with the Japan Tourism Agency of the Ministry of Land, Infrastructure, Transport and Tourism, JNTO has effectively functioned as the Japanese government bureau of tourism. It has a total of 21 tourism-promotion-oriented offices across the world, and a large network of suppliers for tourism and event services in Japan. The Japan Convention Bureau (JCB), within JNTO, gathers professionals dedicated to attracting international conferences and incentive tours to Japan, located in 6 strategic offices.

JNTO Website: <https://www.japan.travel/en/in/>

For more information contact:

DeepaDoshi (BrandIT)

+91-9820663193